



Now Available at Princeton Speech-Language & Learning Center

WHAT IS PLAY ATTENTION?

The Play Attention training system advances upon the same technology that NASA astronauts and U.S. Air Force pilots use to stay attentive in the cockpit. Our Sensor-loaded helmet will allow your child to actually control the computerized exercises by concentration alone. So there is immediate feedback as to whether your child is truly paying attention. This makes learning to pay attention fun, easy, and motivating.

Your child can gain the skills and confidence needed to increase and improve:

- Attention and Concentration
- Impulse Control and Behavior
- Cognitive Functioning: Auditory and Visual Processing
- Executive Functioning & Working Memory

Thus, your child can learn to function more efficiently and effectively in school, at home and everywhere else!

HOW PLAY ATTENTION WORKS

The user wears a bicycle helmet that is lined with 3 sensors that monitor brain activity associated with a focused attentive state and clear cognitive processing. While assisted by a Certified Play Attention Coach, the user plays fun game-like computer video exercises incorporating:

- Attention Stamina
- Visual Tracking
- Time on Task
- Short-term Memory Sequencing
- Discriminatory Auditory and Visual Processing

THE USER CONTROLS THE COMPUTER VIDEO EXERCISES BY MIND ALONE!

The Play Attention software provides immediate feedback about attention levels. Only by maintaining an attentive state can the user move the characters on the screen. Over time, the user learns how it feels to focus and develops the skills that can help him or her concentrate and become a successful learner. With the assistance of a Play Attention Coach, the user also becomes more aware of physical actions that are most conducive to attention.



We usually recommend two 45-minute sessions per week and all sessions are conducted one-on-one with a Certified Play Attention Coach. Permanent changes in focus and concentration are likely after 30 to 50 hours of practice. Similar to learning to ride a bike, lasting results are achieved by time, practice, and consistency.

PLANNING FOR THE BEST RESULTS

At times, additional information, additional testing, or additional discussions may be needed to implement the best treatment plan. For example, language, achievement and intelligence testing can be very valuable in understanding the child's learning and perceptual style. Often, evaluations completed by school personnel are sufficient for the purposes of planning treatment. If not, the clinical directors at Princeton Speech- Language & Learning Center may recommend an initial evaluation or a repeat evaluation, if necessary.

If you would like more information about Play Attention, visit the website at www.playattention.com

**Call today to set up a Play Attention
consultation with Executive Director,
Terri Rossman, M.S., CCC-SLP.**

